

THE ROUGE PROJECT

VOUCHER AND NOTE PROTOCOL

THE ROUGE PROJECT AND POA NETWORK FORM A PARTNERSHIP TO PROVIDE BETTER AND FASTER BLOCKCHAIN VOUCHER SOLUTIONS.

The Rouge Project and POA Network have established a technical partnership to offer efficient and ready-to-use voucher solutions.

Rouge has been live since August 1, 2018 on the POA Network blockchain with its protocol enabling the issuance and secure transfer of any kind of certificates which possess financial value. This is currently occurring between market participants and some examples include discount coupons, concert tickets, vouchers, and much more. Rouge was initially only available on the Ethereum blockchain but needed alternative solutions to combat the issues of slow transaction speed and high gas costs that currently exist within the Ethereum blockchain.

"The migration of our smart contracts, tools and applications to use the POA Network was done in one week without major difficulties, thanks to the full compatibility of POA Network with Ethereum, and the responsive POA team and community"

says **Christophe Le Bars, Chief Architect of Rouge.**

POA Network's vision is to create an ecosystem of multiple networks designed for connectivity using interoperability bridges. Projects might choose to move the most computation-intensive transactions on the POA Network thus enabling faster transaction processing with lower costs and higher efficiency. At the same time, it's important to note POA Network is fully compatible with Ethereum. It is a direct evolution in the world of blockchain, closing the gap between private and public blockchain implementations. Running on the POA Network instead of Ethereum allows the user experience to be intuitive, fast, and effective. Some examples of user actions that have proven to be lightning quick include campaign creation, acquiring coupons, redeeming coupons, etc. There is no waiting around or paying large fees to accomplish these simple yet essential user actioned tasks.

"The user experience to issue Rouge vouchers and redeem them has dramatically improved with POA Network when compared with the Ethereum network, about 15 times faster and hundreds of times cheaper in gas costs"

says **Naira d'Arcollières, Founder of The Rouge Project.**

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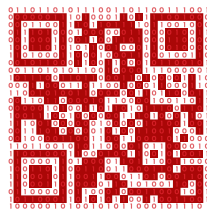
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This partnership helps bring real world solutions to companies and everyday people in the commerce world using the POA Network. As mainstream consumers become comfortable with accessing valuable unique digital vouchers via the POA Network ecosystem, overall familiarity with real world blockchain applications continues to grow.

“We are excited to partner with The Rouge Project team, leverage combined technical expertise, and bring a real-world DApp with an exciting and lofty goal to the world”

says **Sky Minert, Director of Business Development and Partnerships at POA Network.**

Additionally, The Rouge Project also has an intent to leverage the suite of identity DApps running on POA Network, in addition to sharing the desktop Nifty Wallet to create a simple user experiences. Both teams look forward to seeing the exciting fruits of this partnership.

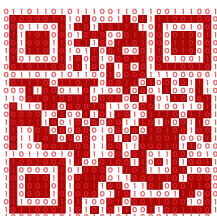
ABOUT POA NETWORK

POA Network is an Ethereum-based platform that offers an open-source framework for smart contracts. Towards the end of 2017, POA Network launched its own blockchain utilizing a new and unique consensus mechanism known as Proof of Authority (POA). POA leverages an independent group of validators who are all licensed public notaries around the United States which increases security while enabling a method of governance on the blockchain. POA Network is scalable, secure and cheaper than other projects, aiming to provide a platform for small and medium sized organizations. For more information please visit <https://poa.network/>



ABOUT ROUGE

The Rouge Project is an open-source software project building a voucher protocol — the Rouge Network — as a suite of smart contracts using the Rouge token (RGE) on the Ethereum blockchain. This blockchain platform will foster decentralized applications (DApps) able to securely transfer any kind of certificate of financial value between market participants (discount coupons, tickets, vouchers..). Trackable, verifiable, monetizable, secure, frictionless and unique vouchers are the future of ecommerce and digital marketing. More information on the web: <https://rouge.network/>



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